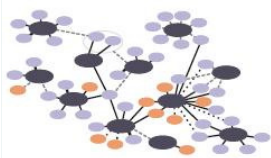


Unternehmensnetzwerke im Wirtschaftsraum Augsburg – Ein empirischer Befund

Ergebnis der Recherchen und Befragung
von 48 Network-Moderatoren durch Herrn Demler,
Diplomand, Institut für Geographie, Universität Augsburg





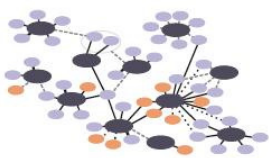
Rahmenbedingungen der Befragung:

Teilnehmer: 48 Unternehmensnetzwerke

Ziel: Darstellung der Netzwerklandschaft

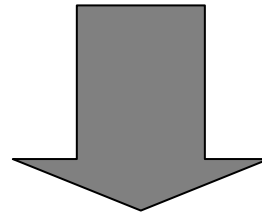
- Ziele
- Inhalte
- Organisation
- Hemmnisse

Auswertung: Deskriptiv mittels Kategorienbildung

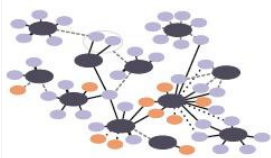


1. Mitglieder:

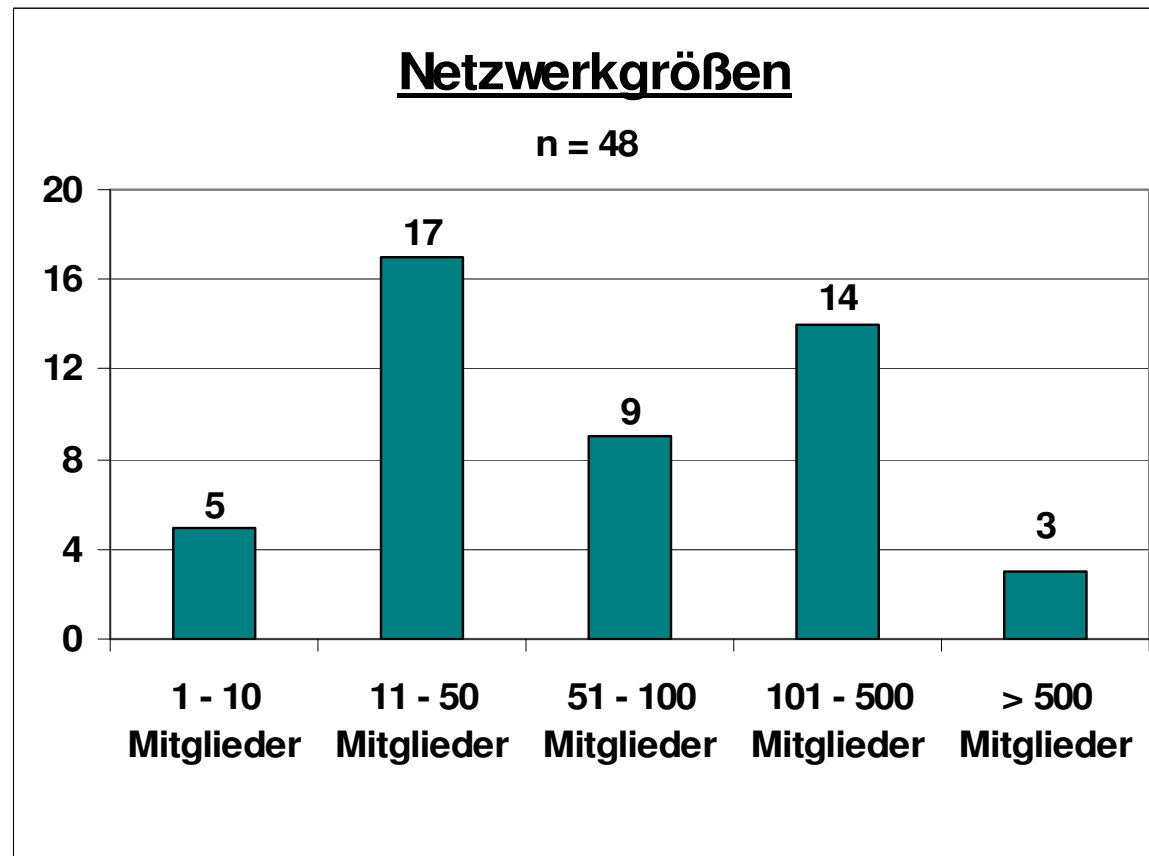
48 Netzwerke

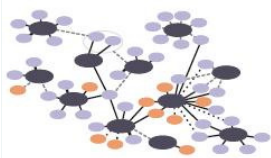


7377 Mitglieder

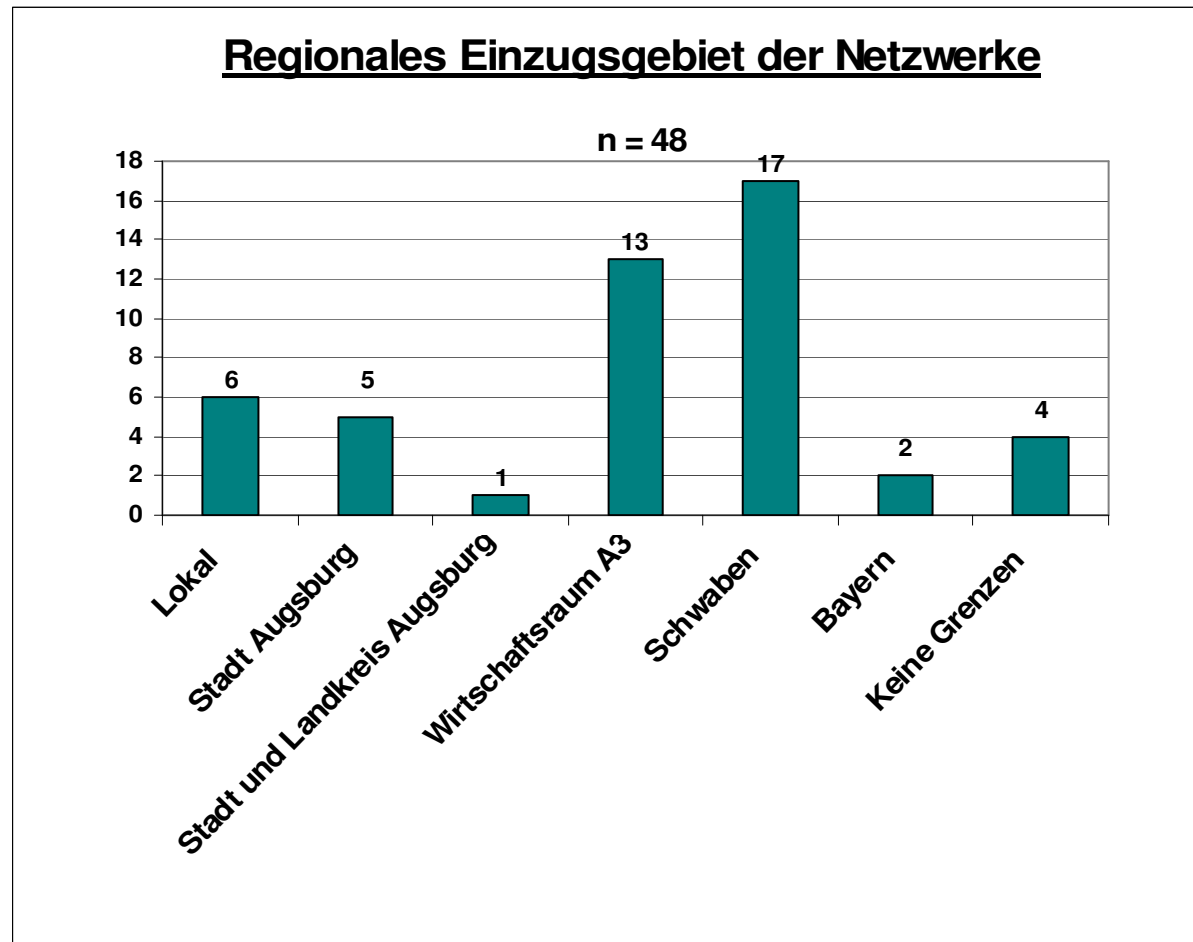


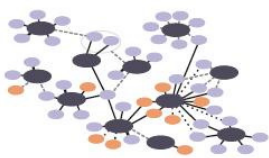
2. Mitgliederverteilung:



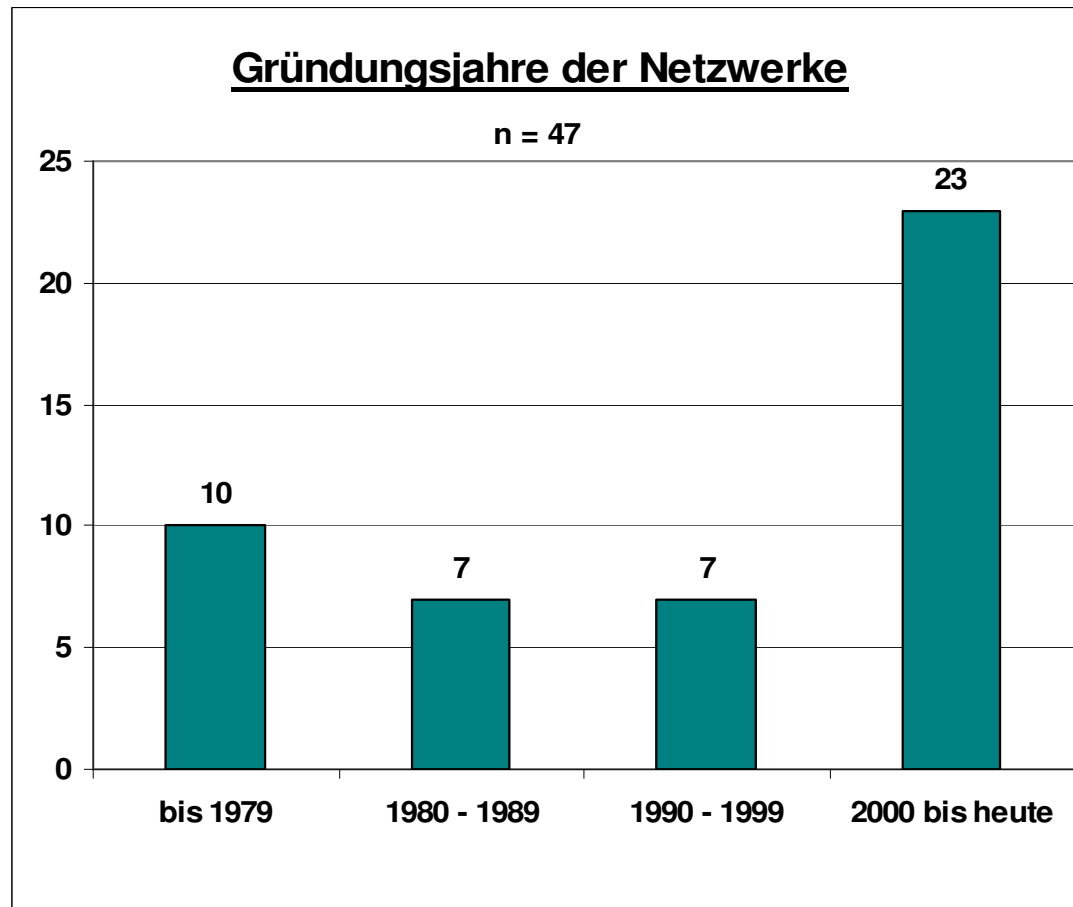


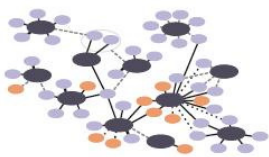
3. Regionale Ausdehnung:



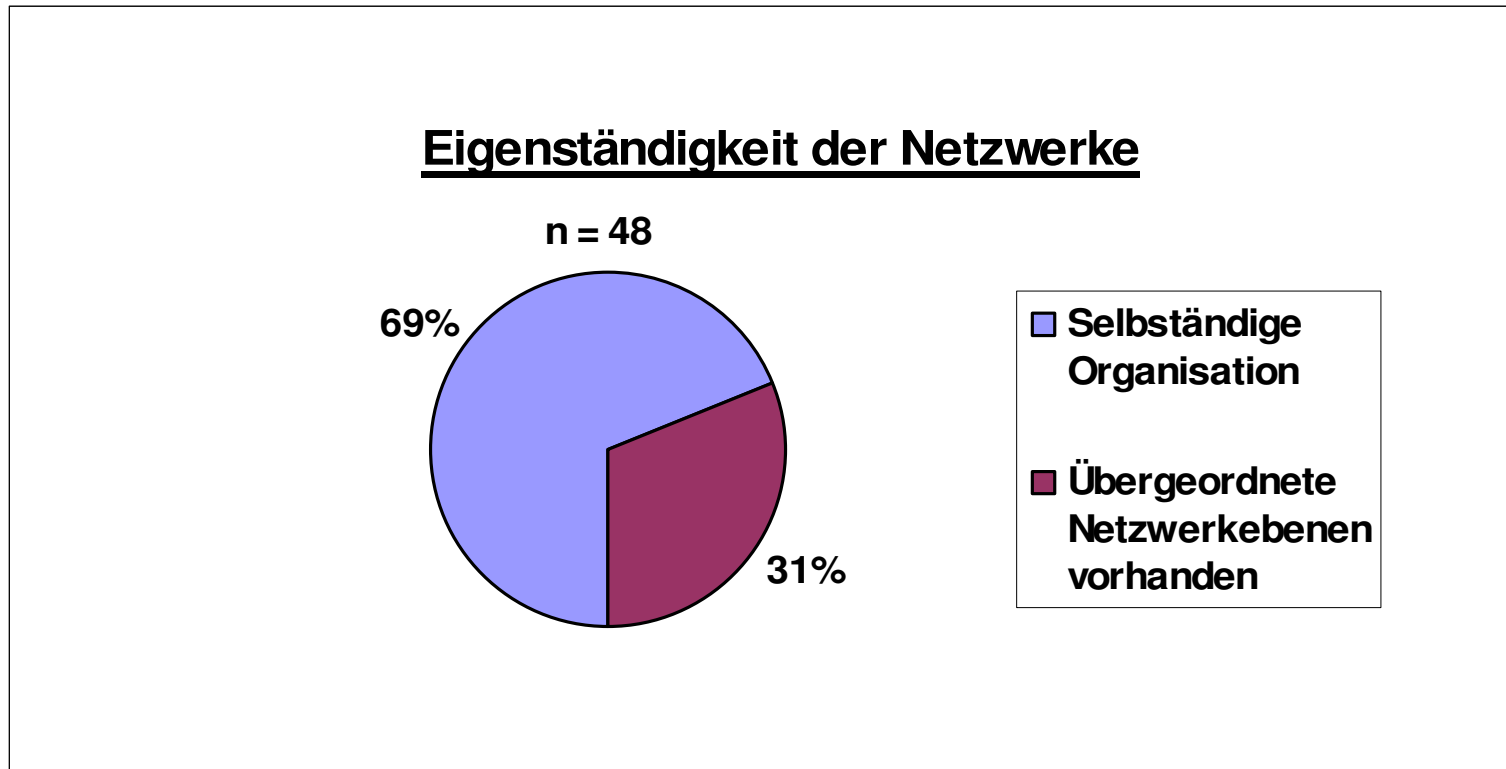


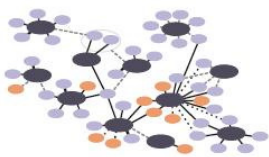
4. Gründungsjahr:



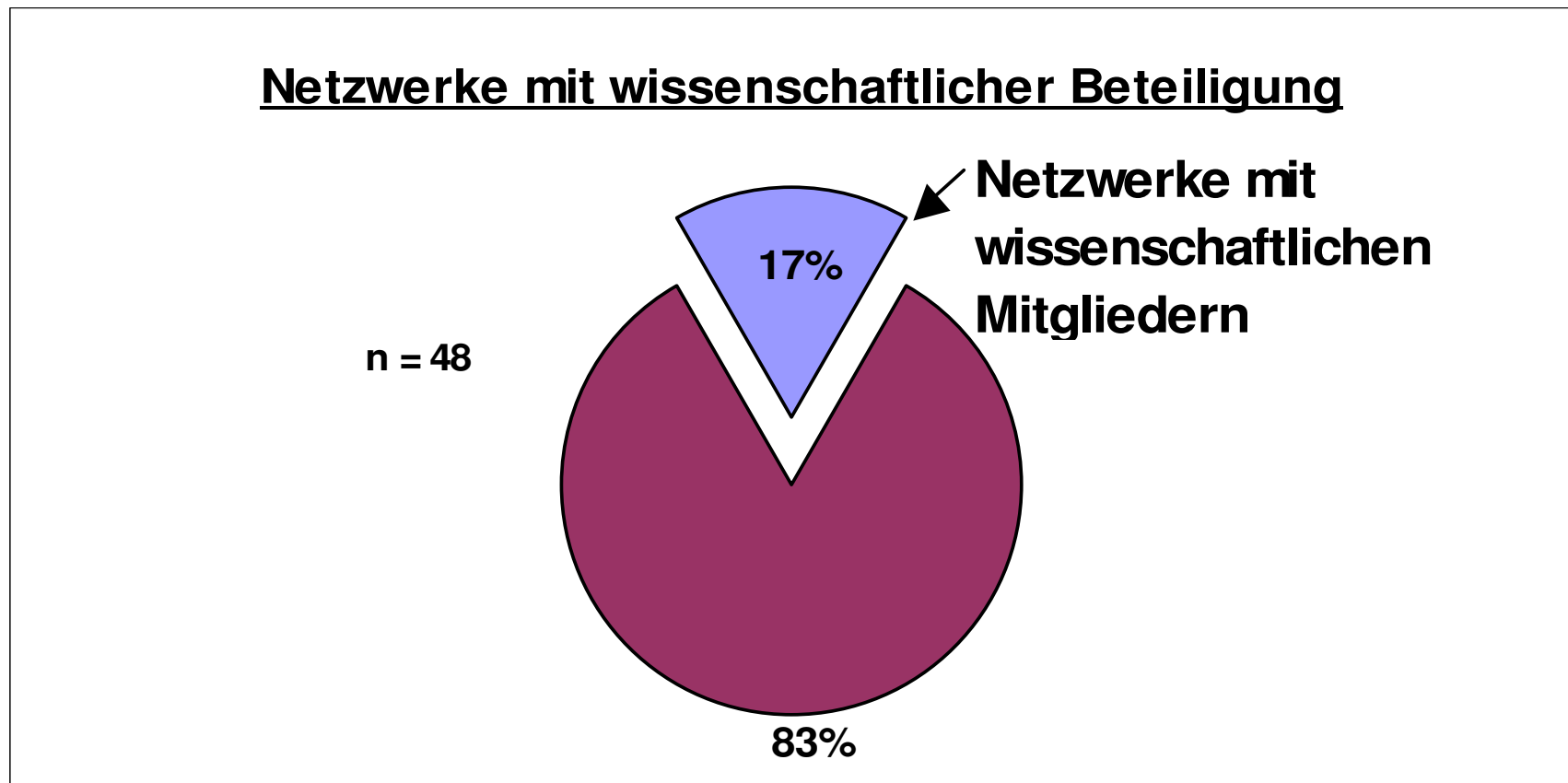


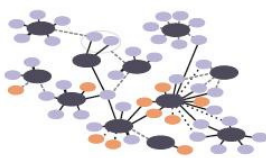
5. Eigenständigkeit:



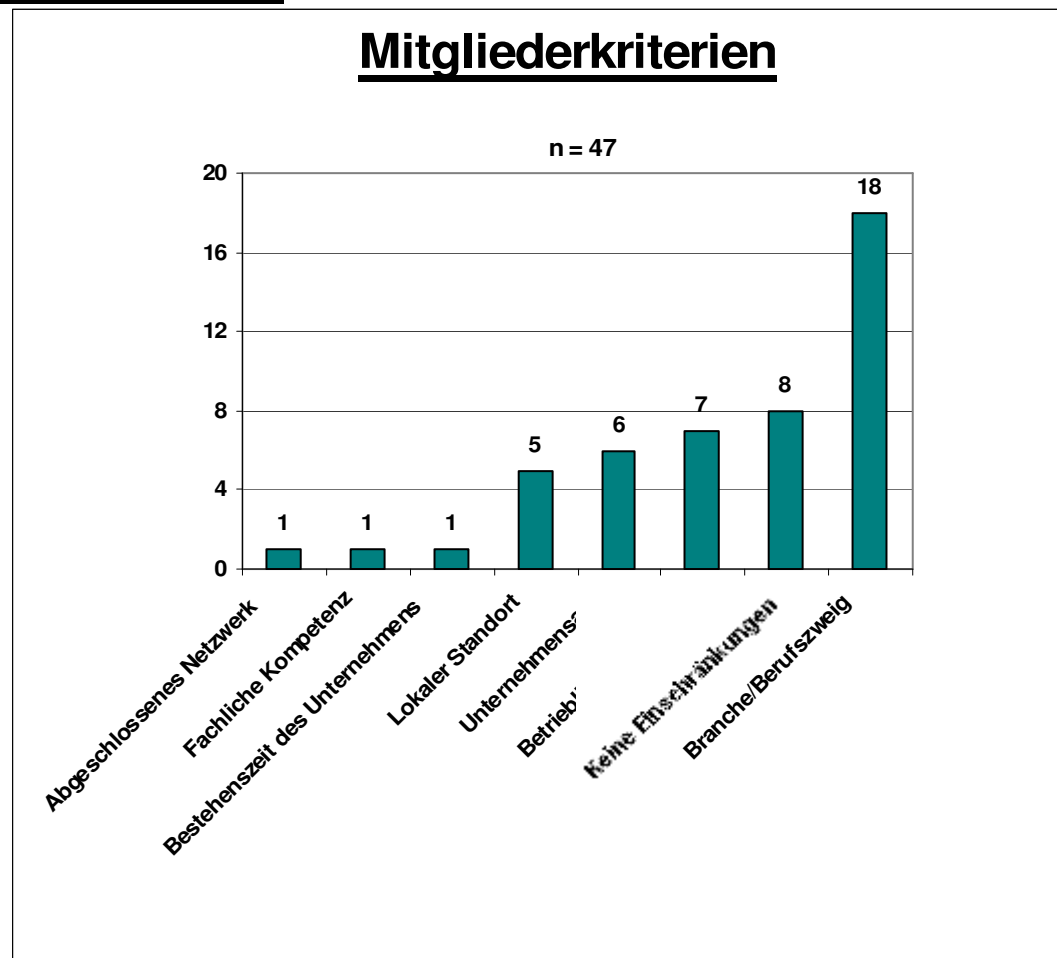


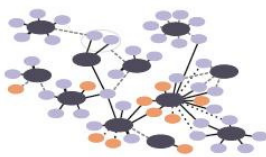
6. Wissenschaftliche Akteure:



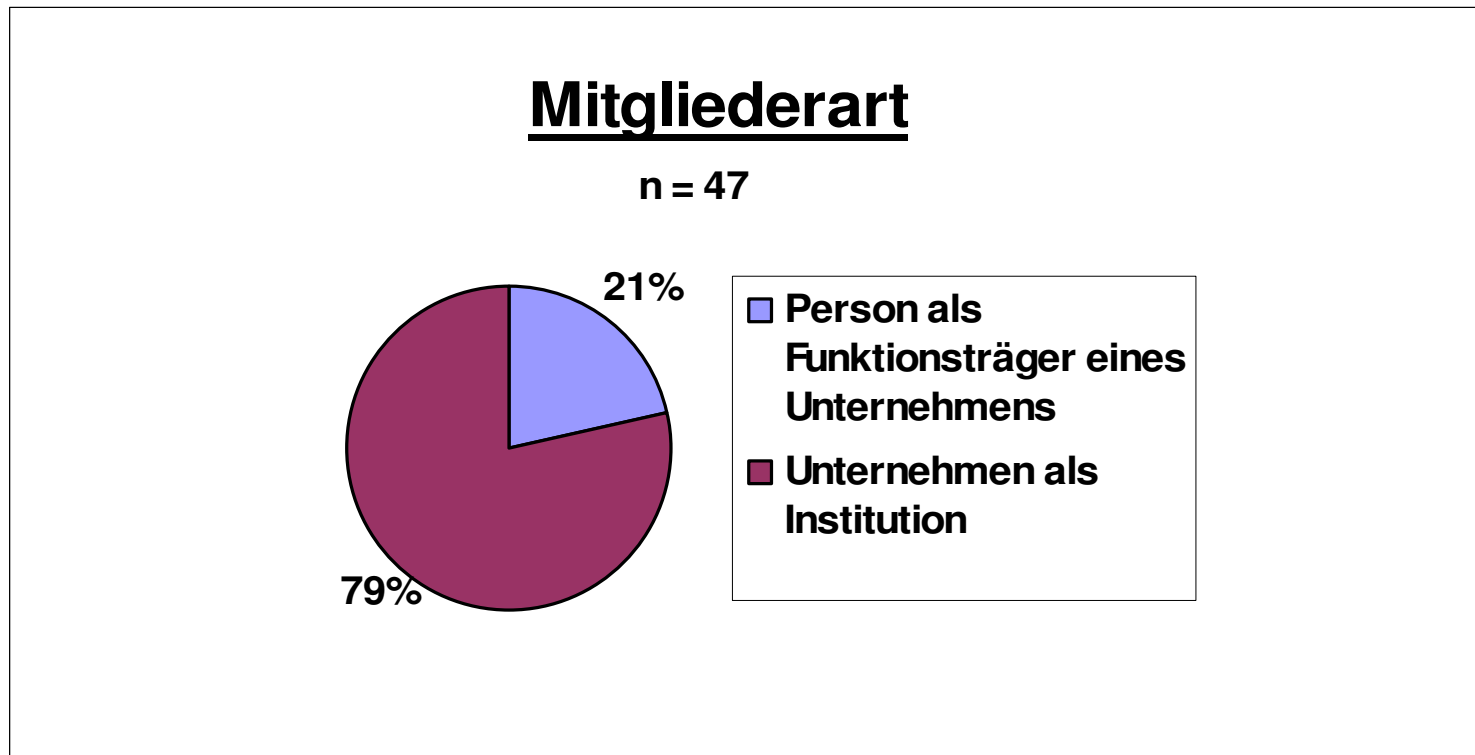


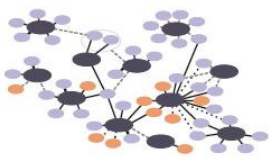
7. Mitgliederkriterien:



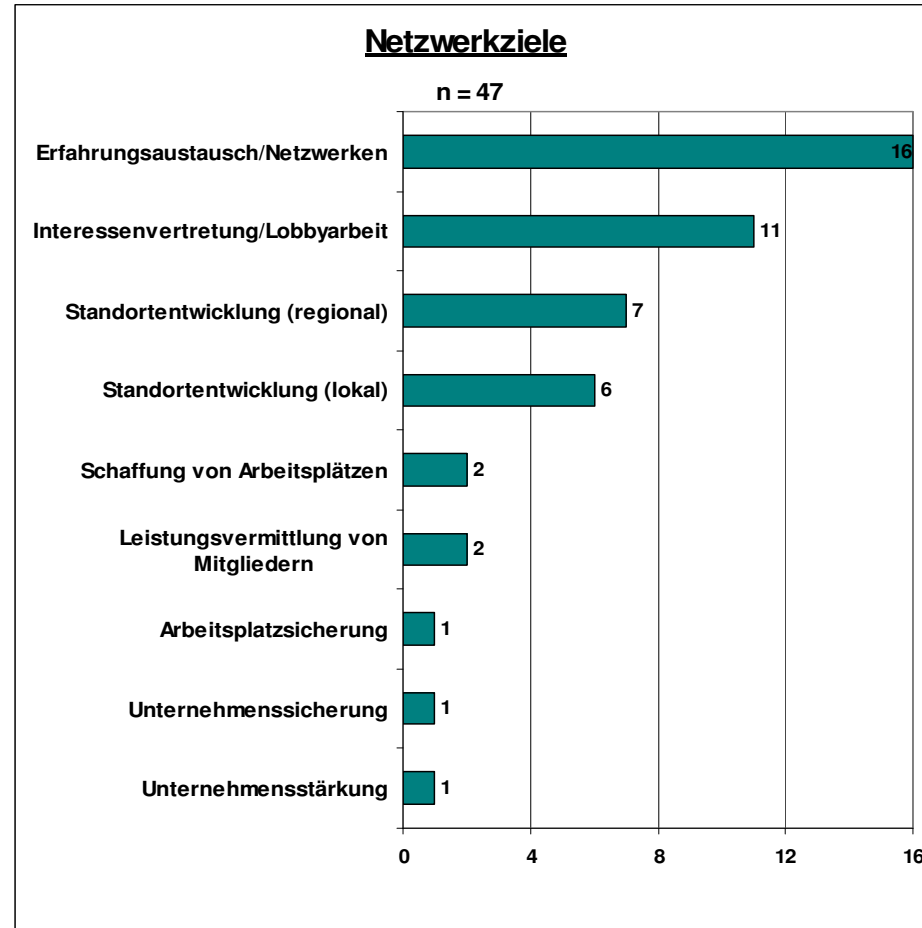


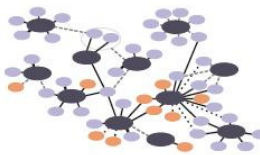
8. Mitgliederart:



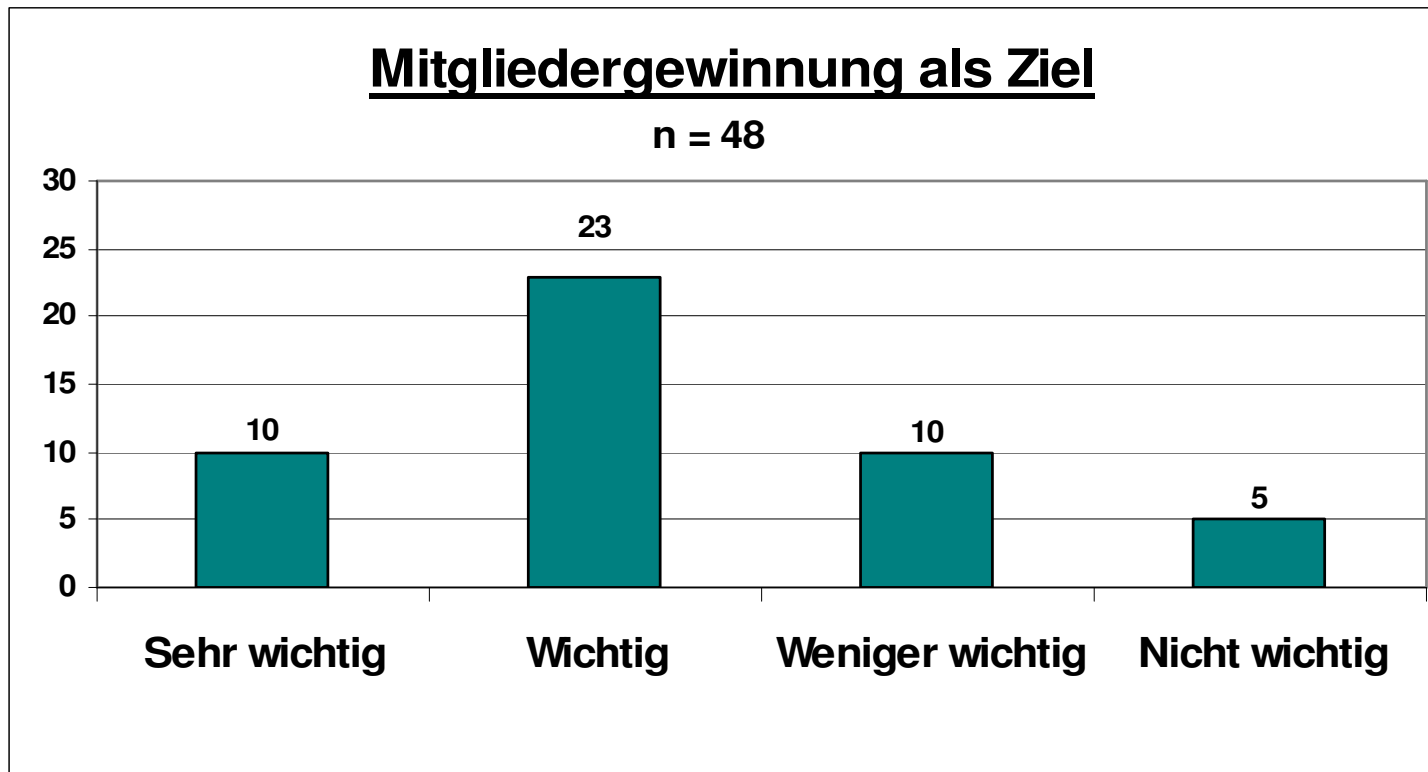


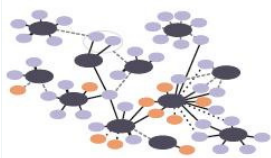
9. Netzwerkziele:



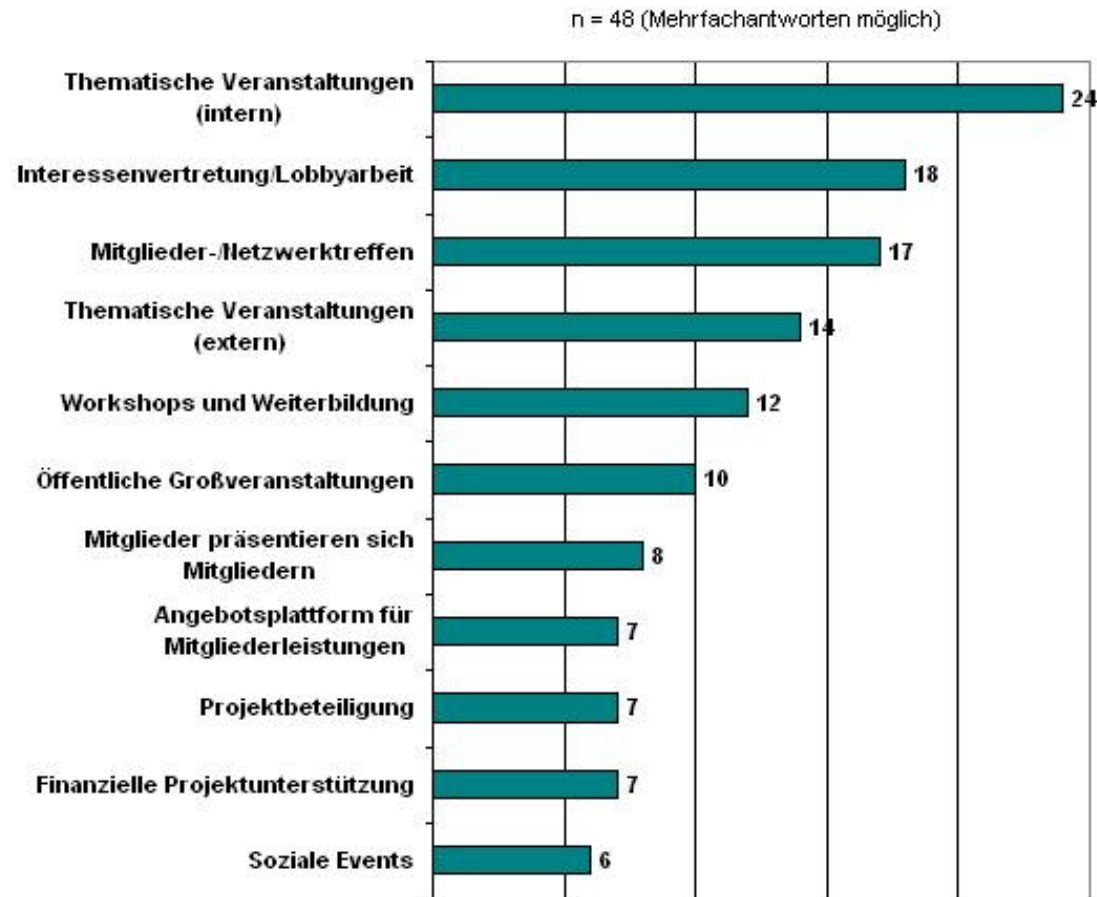


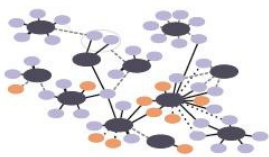
10. Ziel „Mitgliedergewinnung“:



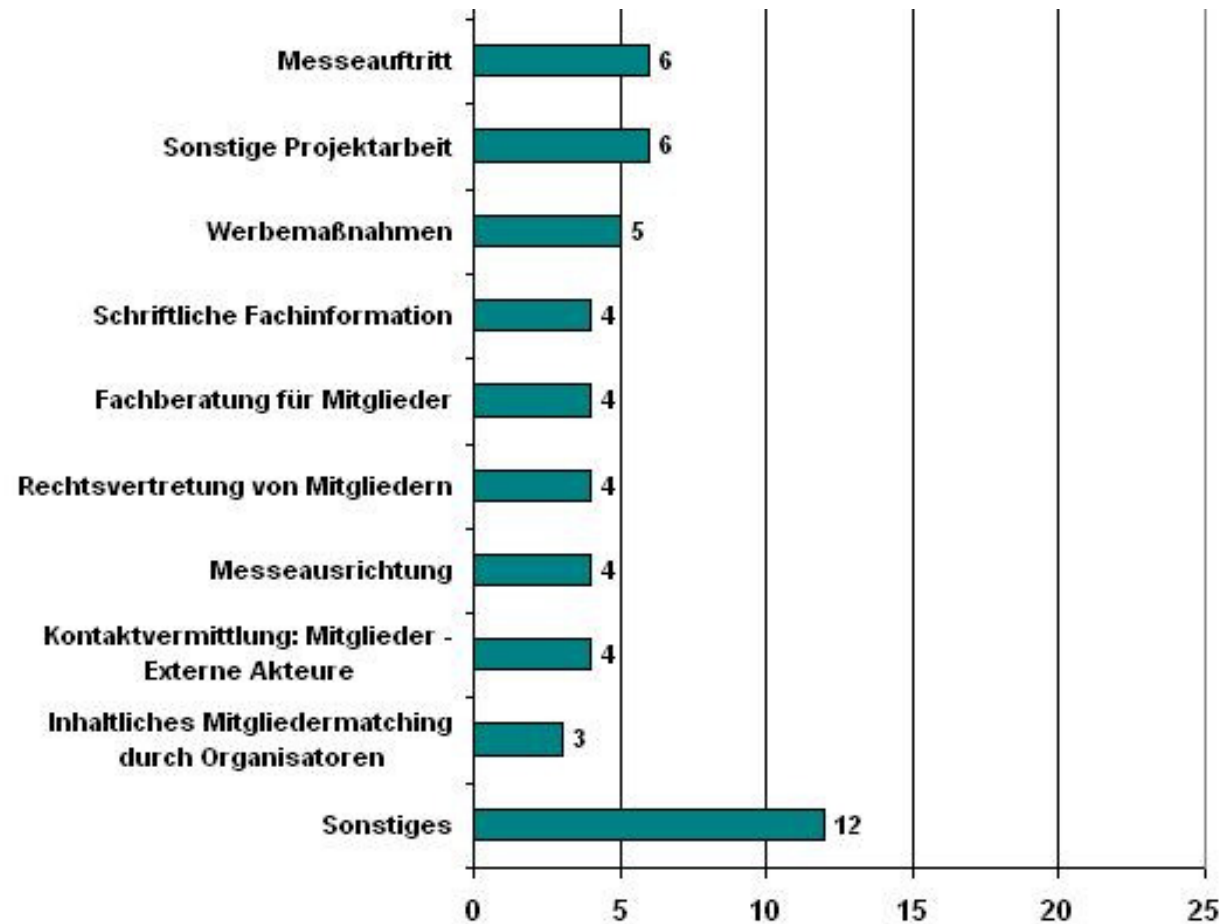


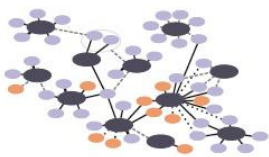
11. Netzwerkangebot/-leistungen:



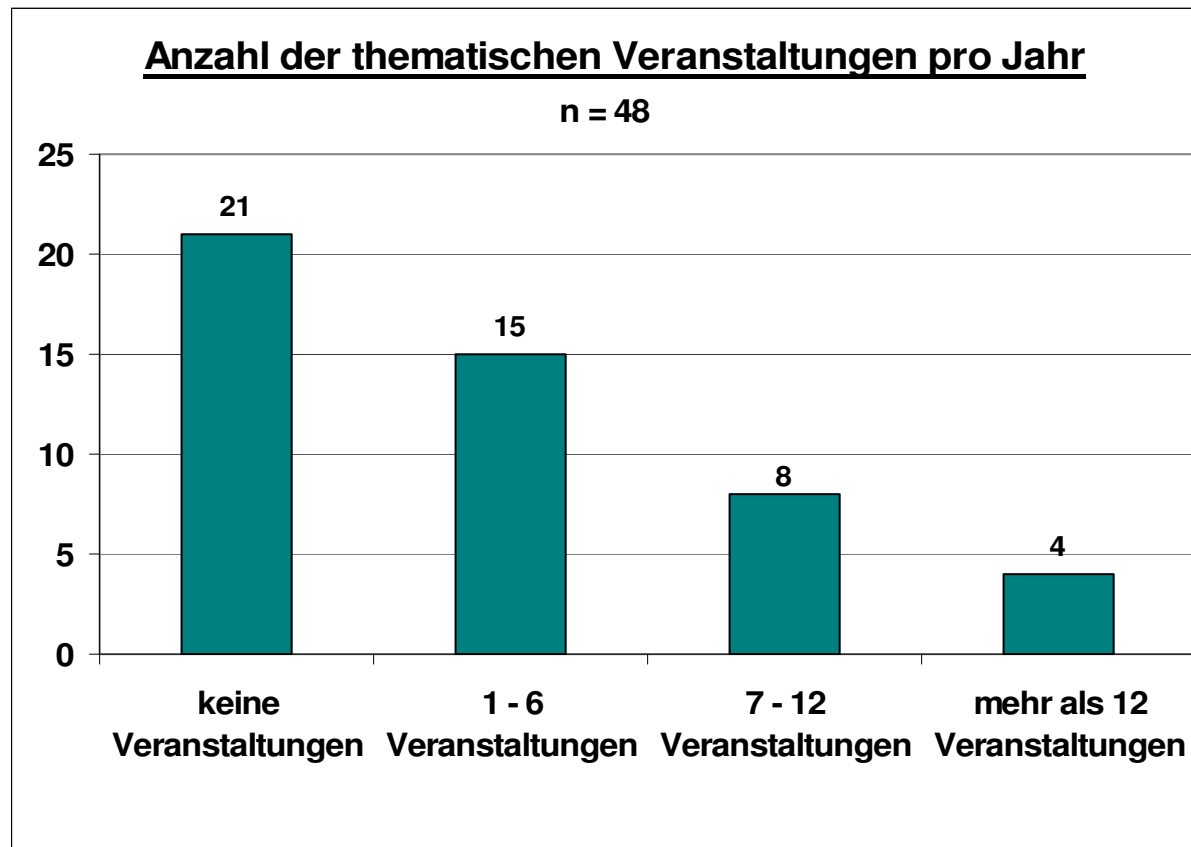


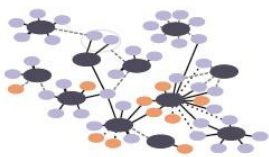
12. Netzwerkangebot/-leistungen:



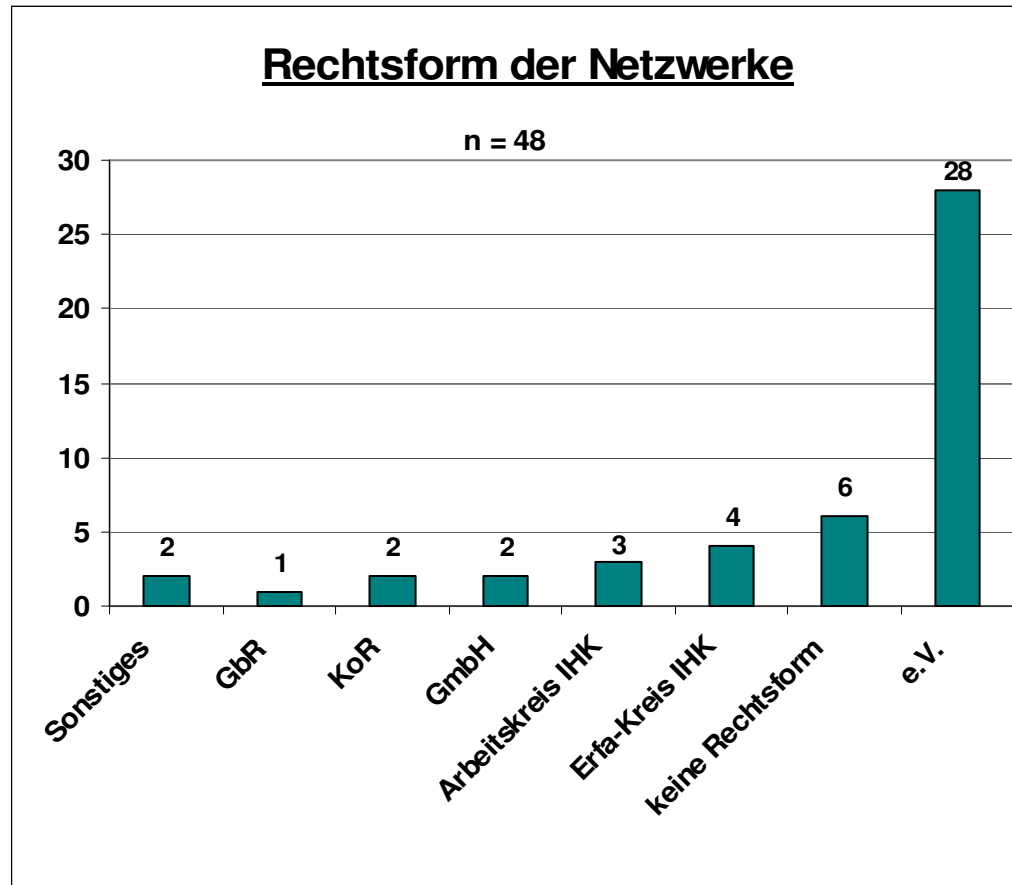


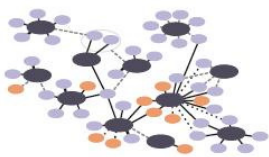
13. Anzahl thematischer Veranstaltungen:



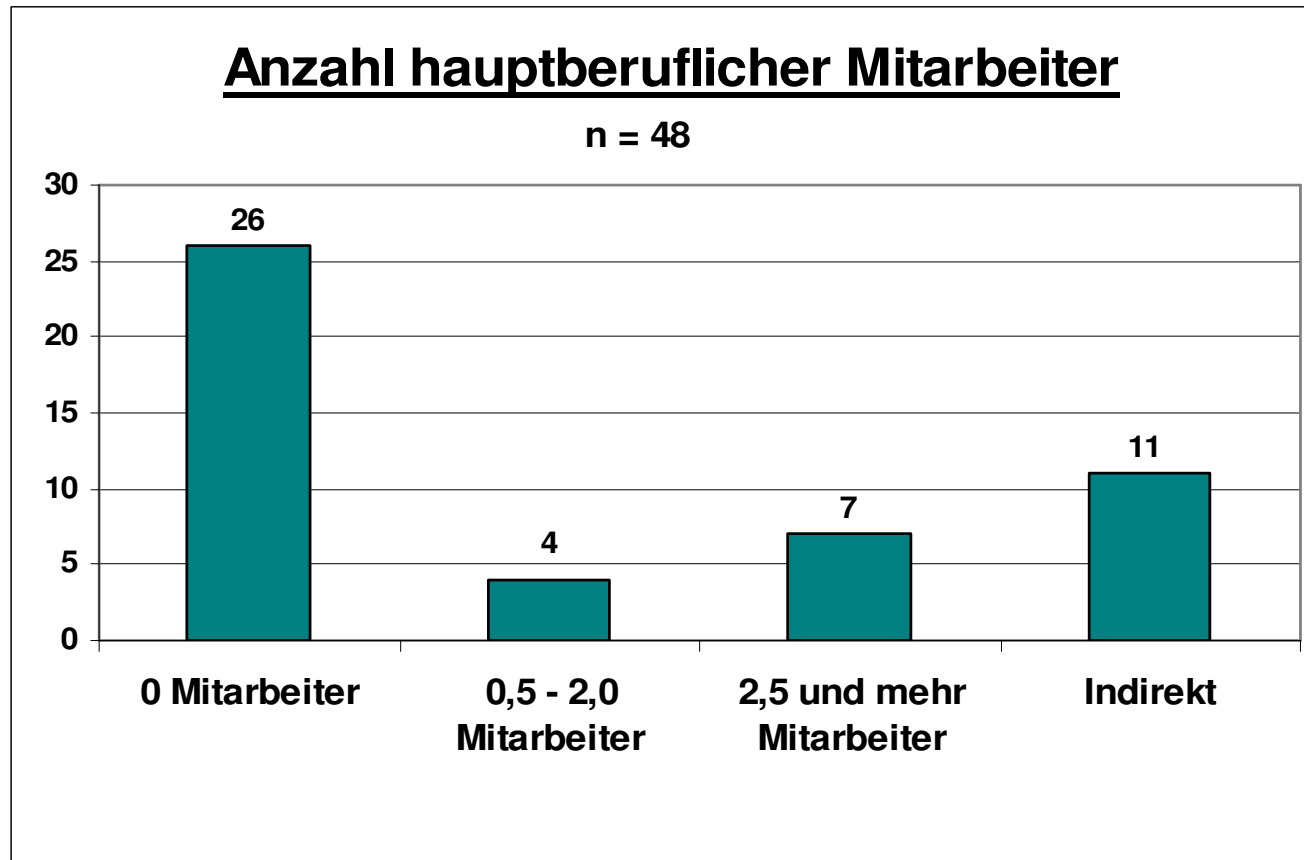


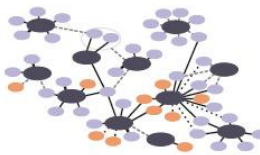
14. Rechtsform:



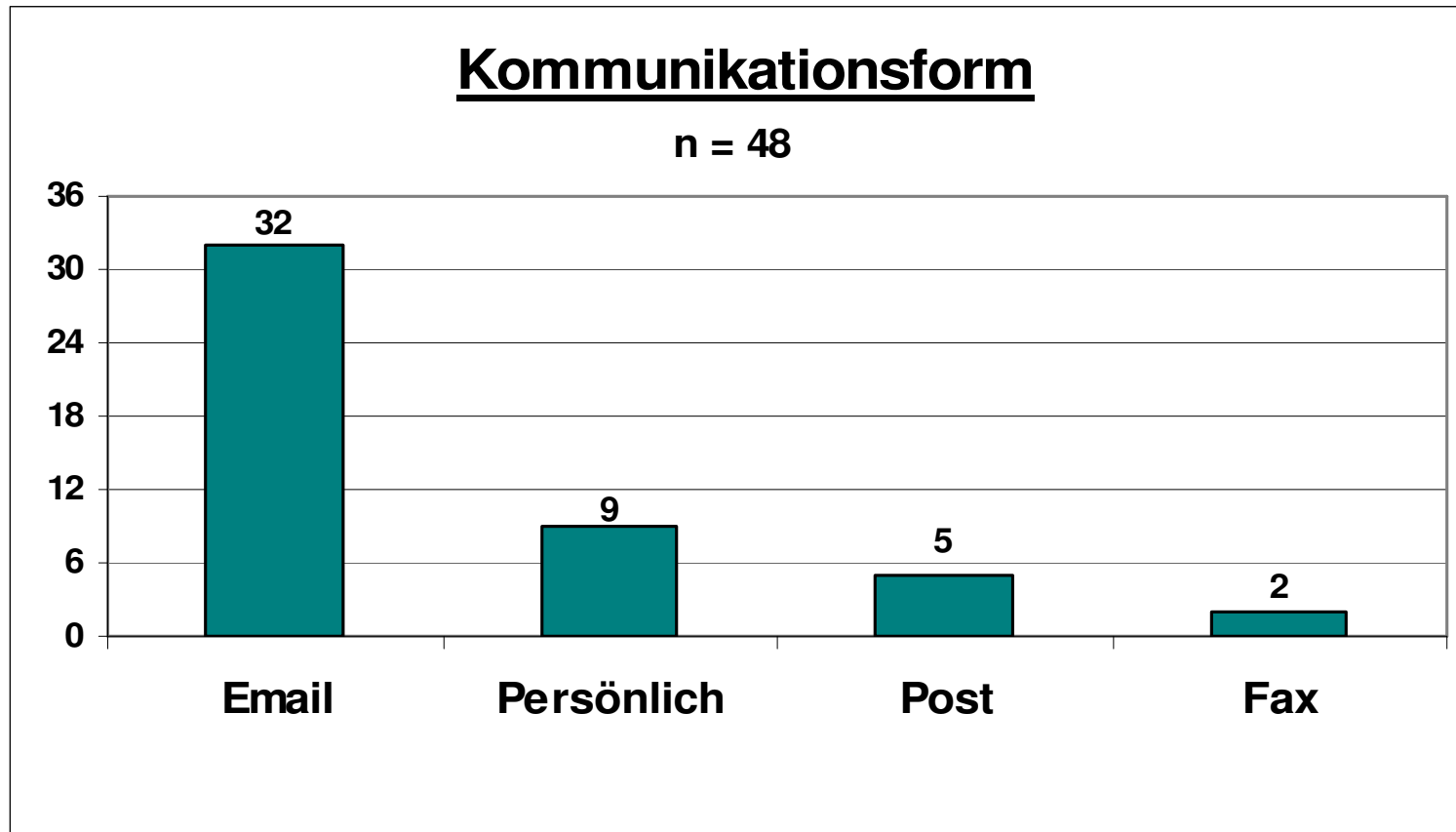


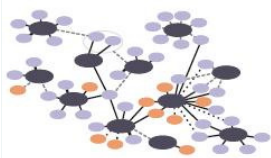
15. Hauptberufliche Mitarbeiter:



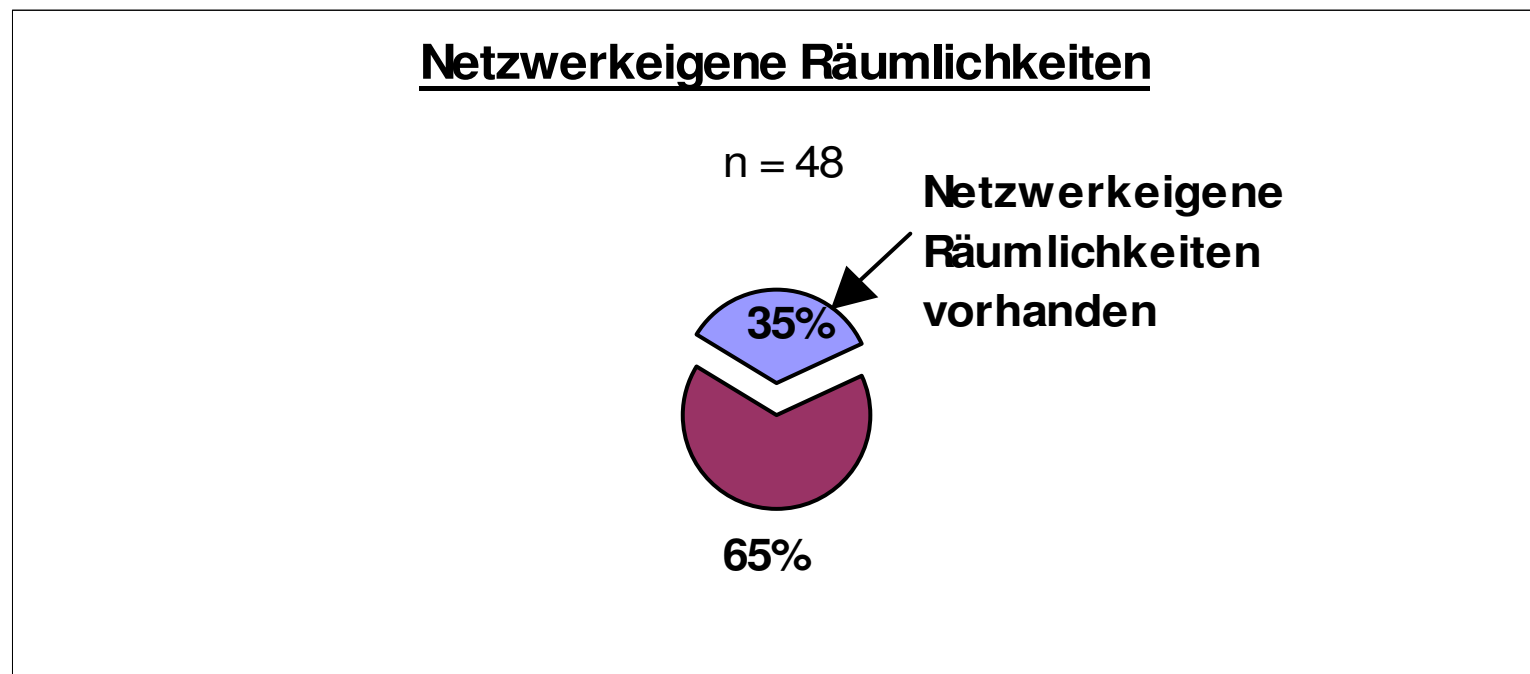


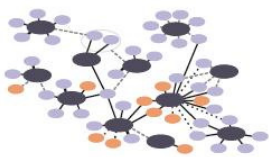
16. Kommunikationsform:



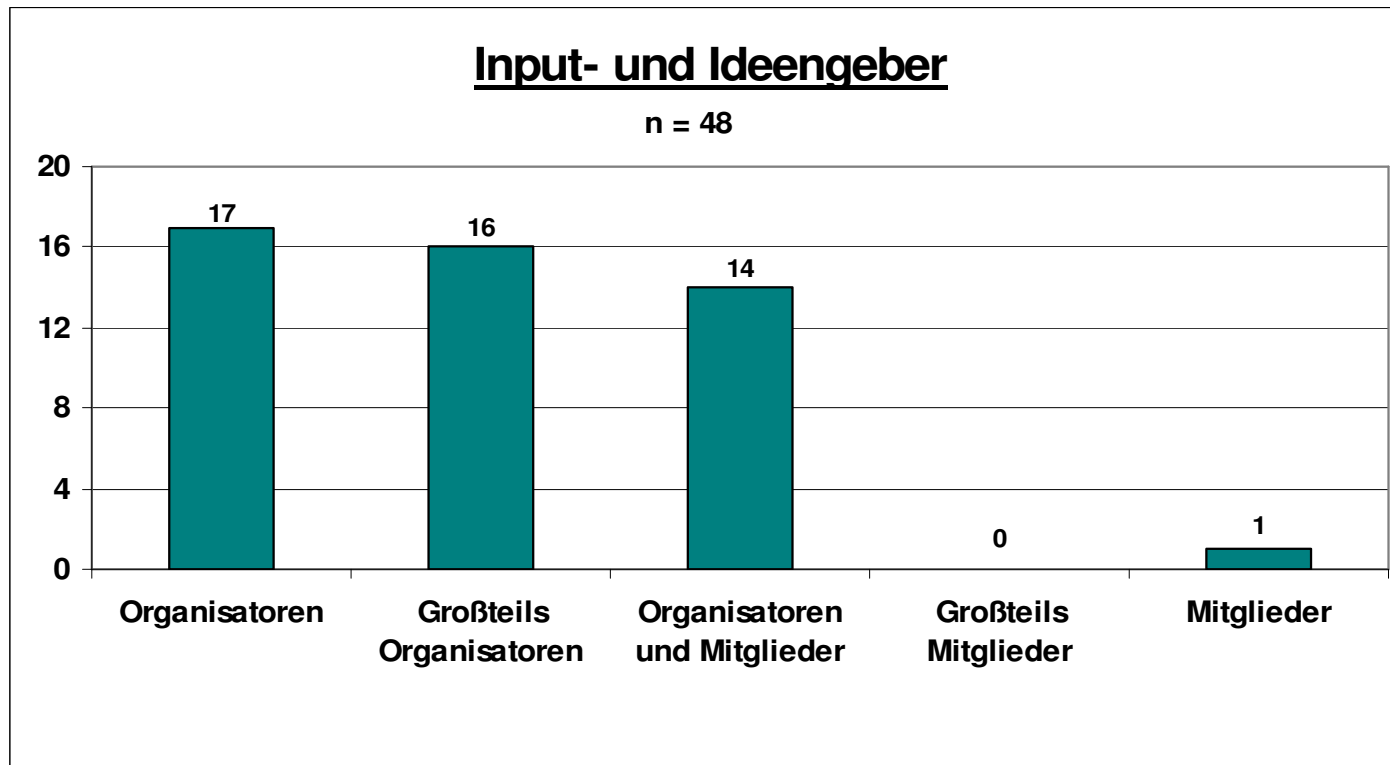


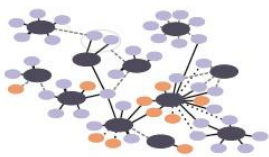
17. Räumlichkeiten:



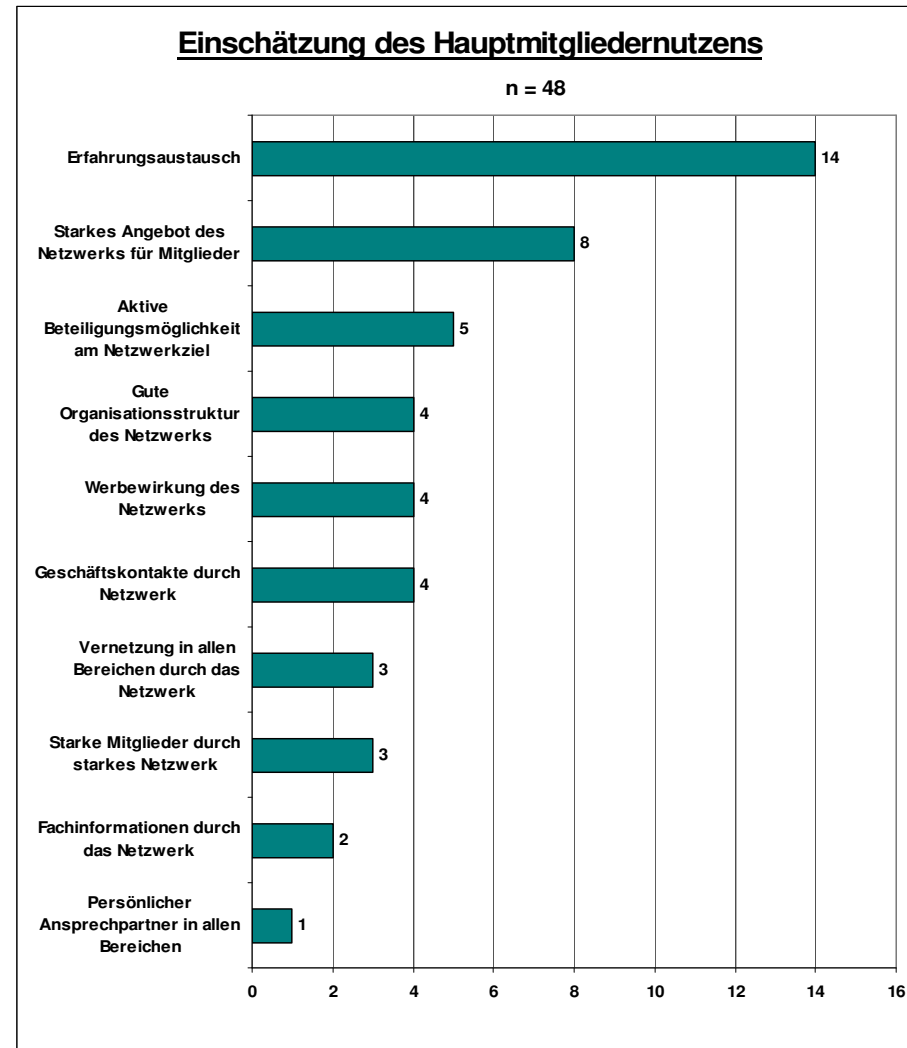


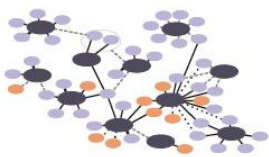
18. Input- und Ideengeber:





19. Selbsteinschätzung





20. Netzwerkhemmnisse:

